

corrine KOHLMeyer-HYman

An accomplished marketing and design professional, Corrine co-founded KH Partners in 2005. She has helped dozens of companies, educational institutions and nonprofit organizations develop their brands, position and market their products, services and programs, and promote their fundraising and events. Prior to founding KH Partners, Corrine served for 8 years as the Art Director at two of NYC's leading universities, Rockefeller University and the School of Public Affairs at Baruch College/CUNY.



"Corrine has impeccable instincts for what will catch the eye with elegant aesthetics, and at the same time reflect faithfully and effectively the essence and values of each of her clients. When a design project is in her hands, it is already virtually done, and with notable success."

*Rabbi Gordon Tucker
Senior Rabbi
Temple Israel Center*

PORTFOLIO LINK

<http://talismanphoto.com/khpartners/>

CONTACT me

- o 914-684-6905
- c 914-216-1096
- e corrine@k-hpartners.com



SAMPLE OF SERVICES

Marketing, Development

& Promotional Materials

Annual Reports

Viewbooks

Brochures

Other Collaterals

Branding

Creative Conceptualization

Strategy and Messaging

Identity Development (Logos)

Visual Standards & Guidelines

Web

Website Design/Programming

Banner Ads

Events

(Conferences/Fundraisers)

Logos

Invitations/Programs/Schedules

Posters and Signage

Advertisements

Publications

Books

Periodicals/Newsletters

recent projects

Ella B Events / Ella B Baskets

Created and executed corporate identity and joint branding of these integrated businesses. Designed logo and marketing and sales materials. Currently designing and building dual websites.

JDRC

Creating and implementing a visual marketing plan for this organization serving the deaf community. Deliverables include logo, brochure, style guides and website.

Masorti

Designing and creating messaging for development brochure.

Temple Israel Center (White Plains) Centennial Celebration

Created and executed identity, branding, marketing and event graphics for the year long celebration (2007-2008). Designed and project managed the publication of the synagogue's 120-page hard cover 4-color coffee table history book.

Limmud NY

Developing branding and marketing of annual conferences (2006-present). Designing fundraising, conference and promotional materials.